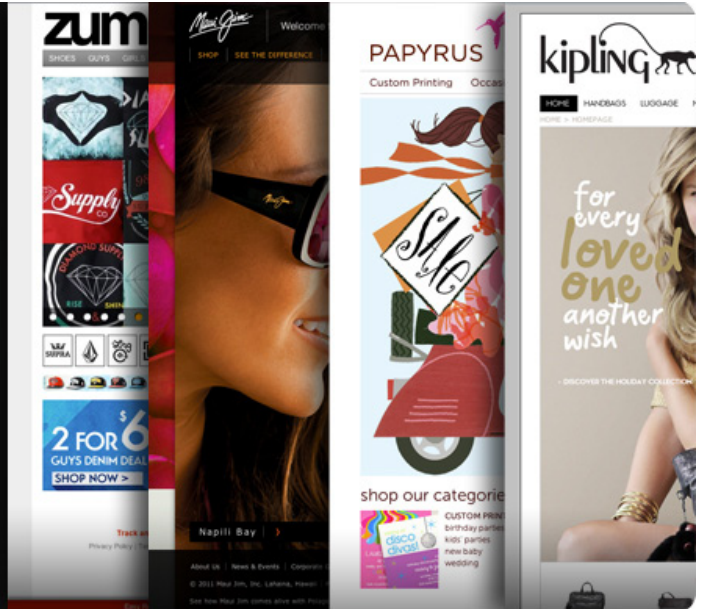




Building Stunning Sites with a Magento Solution Partner



Finding Success with Magento Solution Partners

A great online store holds the promise of strengthening your brand, building your customer base, and increasing your overall revenue. Whether you are launching your first online store or updating an existing site, you may need advice on how best to approach a project of this size and scope:

- What strategic direction do you want to take your brand, and what role will eCommerce play?
- What features of an online store are essential—vs. nice to have?
- Do you require extensive integration with existing business systems?
- Will you do your own photography and create your own product descriptions?

Implementing an amazing site involves many considerations. It takes creativity, eCommerce knowledge, and development expertise.

Official Magento Solution Partners

There are many companies worldwide that offer Magento design and implementation services. To ensure that you work with an authorized Magento Solution Partner, always look for a partner on the [Magento website](#) to validate that they are an official Magento Solution Partner. Magento Solution Partners have the backing of Magento sales and technical resources, with access to Magento support and the services of the Magento Expert Consulting Group.

Magento strives to qualify, train, and support our Solution Partners to ensure successful implementations. Many of our partners have taken Magento developer training, and we are now requiring all Gold and Silver Solution Partners to have Magento certified developers on staff.

Although we have training requirements for all partner companies, we recommend that when you choose a partner, you ask whether they have employees who are certified and/or have taken Magento training.

Finding the Right Partner

Magento Solution Partners are categorized as Gold, Silver, or Bronze. We have strict requirements for becoming a partner at any level and special requirements for achieving Silver and Gold status. These categories are generally indicative of the partner's size, commitment to Magento Enterprise implementations, and geographic reach.

Gold Partners

A Gold partner may best suit your needs if:

- your business is medium to large in size
- you have a site that requires a lot of customization, extensive back-end integration with existing operations, or implementation of multiple third-party applications

Many of our Gold partners have multiple locations and serve clients outside their local areas.

Silver Partners

A Silver partner may best suit your needs if:

- your business is small to mid-size
- you are either entering the world of eCommerce for the first time or need to upgrade an existing online store
- your site will require some customization and back-end integration or a moderate number of third-party application integrations

Silver partners tend to focus on local or regional areas.

Bronze Partners

A Bronze partner may be the best choice if:

- you are a small business or new to eCommerce
- you require relatively minor customization or third-party software integration

Many Bronze partners are new to Enterprise implementations or just getting started in our program. They have eCommerce expertise, and many have done development work with the Magento open-source code.

The Partner Listings

Magento Solution Partners can all be found on the Partner Listings page of [our website](#). To help you find the right partner for your project, you can search based on:

- country
- language
- software integration competency
- industry/vertical markets
- eCommerce specialties

Your search results will return the partners who best fit your needs, based on your search criteria and measures of the Partner's competency, quality of work, and successful Magento Enterprise implementations.

Once you identify partners that are a good fit, Magento will help facilitate an introduction to those partners through a simple web form that will help ensure timely follow-up by the partner and, if necessary, a Magento sales manager.

We encourage you to discover how a Magento Solution Partner can meet your specific requirements and put you on the road to eCommerce success.

Visit the [Magento Solution Partner listings](#) today.